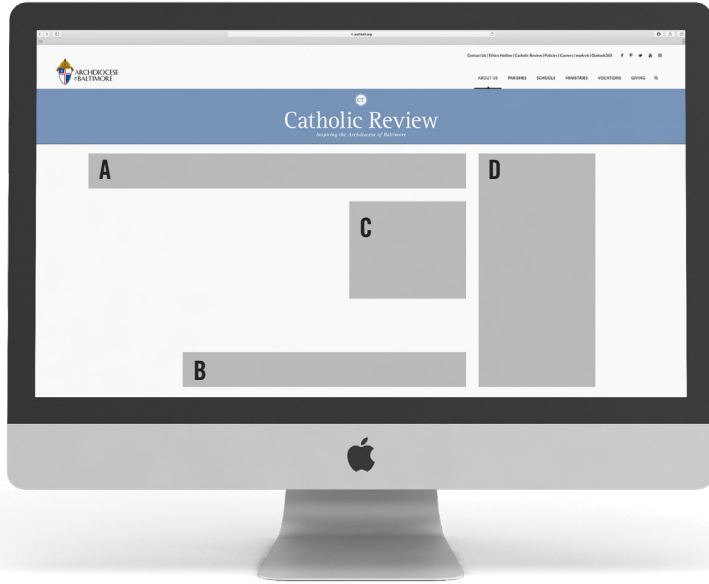


Digital SPECIFICATIONS

CatholicReview.org DIGITAL ADS



DISPLAY SIZE WIDTH DEPTH

Super Leaderboard A 970 px 90 px

Leaderboard B 728 px 90 px

Cube C 300 px 250 px

Half-Page D 300 px 600 px

** Cost per thousand impressions. Minimum placement 25,000 impressions.*

E-NEWSLETTER DIGITAL ADS



DISPLAY SIZE WIDTH DEPTH

Top Ad Placement A 468 px 60 px

Side Ad Placement B 120 px 240 px

Ask your Account Manager about Partner Content options in our e-newsletter.

MECHANICAL SPECIFICATIONS

FILE FORMAT JPEG, 72 DPI

FILE SIZE Maximum 200kb

LINKS Specify the exact URL to which the ad should link.

TESTING Provide five business days for processing and placement. Any ads not conforming to these guidelines will not be posted until the problem has been resolved.

SUBMISSIONS Submit files to your Account Manager.