The Catholic Review's loyal and faithful readers have come to trust us for news and information pertinent to their families and their community. We deliver an educated, affluent audience where the readers spend time with the publication and trust the advertising within. We have the audience you need to reach.

**Readership DEMOGRAPHICS**

- **189,860** TOTAL READERSHIP
- **47%** FEMALE
- **53%** MALE
- **18%** 13-17
- **16%** 18-24
- **16%** 25-34
- **15%** 35-44
- **14%** 45-54
- **12%** 55-64
- **9%** 65+
- **8%** 75+
- **6%** 90 above

**Archdiocese of Baltimore CIRCULATION**

- **67,214** TOTAL HOUSEHOLD SUBSCRIPTIONS
- **7,300** BULK COPIES TO BALTIMORE PARISHES

**Editorial Calendar 2022**

- **January**
  - Respect Life
  - All Souls Day
- **February**
  - EPIC-SCHOOLS WEEK
  - Lent/Easter
- **March**
  - Love & Health
  - Easter
- **April**
  - Easter
  - Back to School
- **May**
  - Mother’s Day
  - Graduations
- **June**
  - Father’s Day
  - Back to School
- **July**
  - Independence Day
  - Back to School
- **August**
  - Back to School
  - Labor Day
- **September**
  - Back to School
  - All Souls Day
- **November**
  - Back to School
  - All Souls Day
- **December**
  - Back to School
  - Christmas

**Advertising SIZES**

- **DISPLAY SIZE**
  - Full-page, bleed
  - Full-page, non-bleed
  - 1/2-page
  - 1/3-page
  - 1/4-page
  - 1/6-page

- **WIDTH**
  - A: 8.9861”
  - B: 7.5”
  - C: 4.9433”
  - D: 3.75”
  - E: 2.1867”
  - F: 4.9294”
  - G: 7.5”
  - H: 1.875”

- **DEPTH**
  - A: 11.3611”
  - B: 9.875”
  - C: 9.875”
  - D: 4.8565”
  - E: 9.875”
  - F: 4.8178”
  - G: 2.4228”
  - H: 4.8525”

Contact your Account Manager for information on rates, mechanical specifications, premium positions, centerspreads and inserts.

Editorial Calendar is subject to change. Contact your Catholic Review account manager today.