

| 2023 |

# Digital Media Kit

Looking for something digital to enhance your marketing strategy? Catholic Review Media delivers an educated, affluent audience where the readers spend time with the publication and trust the advertising within. We have the audience you need to reach.

*Real Life. Real Faith.*





| READERSHIP |

# Online

78,000 AVERAGE  
MONTHLY NEW  
VISITORS

—  
138,400  
AVERAGE  
MONTHLY PAGE  
VIEWS

—  
82,000  
AVERAGE  
MONTHLY  
VISITORS

Local Maryland residents, along with visitors from all over the world, turn to CatholicReview.org for award-winning content that is updated daily on an easy-to-navigate site



Available as a monthly sponsorship or by cost per thousand impressions (minimum placement 25,000 impressions).

Contact account manager today for rates.

DISPLAY	WIDTH	DEPTH	SIZE
Super Leaderboard	970 px	90 px	A
Half-Page	300 px	600 px	C
Cube	300 px	250 px	B







| BI-WEEKLY |

# E-Newsletter

YOUR MESSAGE  
DELIVERED  
DIRECTLY TO THE  
INBOXES OF OUR  
**6,100**  
SUBSCRIBERS.

#### FILE FORMAT

JPEG, 72 DPI

#### FILE SIZE

Maximum 200kb

#### LINKS

Specify the exact URL to which  
the ad should link.

#### TESTING

Provide five business days for  
processing and placement. Any  
ads not conforming to these  
guidelines will not be posted until  
the problem has been resolved.

#### SUBMISSIONS

Submit files to your  
Account Manager.

\* Weekly e-newsletter during  
June, July, and August

CR News allows online readers to  
stay connected to news and events  
using a variety of devices from  
a variety of locations. Our  
sought-after audience of opt-in  
readers welcomes our  
award-winning, twice-weekly\*  
e-newsletter because we provide  
content that is unique  
and always fresh.

OPEN  
RATE  
54%

## AD SPECS

LOCATION	WIDTH	DEPTH
Top spot	578 px	148 px
Middle spot	578 px	148 px

**CR**  
CATHOLIC  
REVIEW

PHOTOGRAPH BY KEVIN J. PARKS





| CATHOLIC REVIEW |

# Radio

ACCLAIM FOR  
CATHOLIC REVIEW  
RADIO

—  
**4 AWARDS**  
EACH IN 2021  
AND 2022 -  
CATHOLIC MEDIA  
ASSOCIATION

Reach a new audience with  
**CATHOLIC REVIEW RADIO!**  
Featuring news and interviews,  
Sundays at 9:30 a.m. on  
1160 AM and 103.1 FM WMET  
Guadalupe Radio Network,  
plus other stations and available  
as a podcast.

**TIME**

30-Second Spots Available  
(APPROXIMATELY 70 WORDS).

**AVAILABILITY**

Only two spots available per show. Minimum schedule is six spots.

**PRODUCTION**

We can produce your spot with or without a musical background.

**THE CATHOLIC REVIEW**  
320 Cathedral St.  
Baltimore, MD 21201  
catholicreview.org  
PHOTOGRAPH BY KEVIN J. PARKS



**ACCOUNT MANAGER**  
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